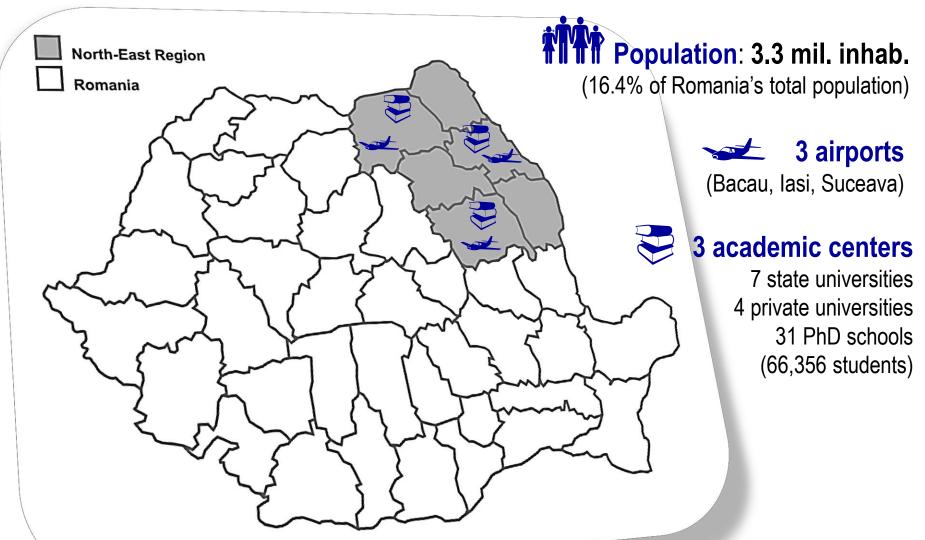


North-East Region Romania and perspectives for smart specialization







Economic context

- Regional GDP: 13,470 million Euro;
- **48,591** active enterprises
- 79 research-development-innovation units;
- 10 clusters medical molecular imaging, textiles, tourism, new media, IT&C, foodstuff industry, biotechnology, constructions

Competitive advantages

Highest levels of productivity:

- industry,
- IT&C,
- constructions

Comparative advantages

Exports: **2.2 billion Euro** (30% increase during 2009-2012); **Groups of products showing comparative advantages**:

- Clothing items and accessories, knitting or crochets, textile materials;
- Chemical inorganic products;
- Timber, wood charcoal and other wood articles;
- Footwear;
- Foodstuff industry products.



ORD-EST



Clothing and textile sector (SMAR-TEX)

| Sector of tradition of the region | |
|-----------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|
| Main products: | yarns, fibers, clothing, knitting, lady stockings, socks, fine lingerie, textiles and other products of origin; |
| Active units / sector | 880 |
| Employees / sector | 16,941 |
| Turnover | 286.2 million Euro |
| Productivity | 38,000 Euro/employee |
| Major exponent of the sector | Astrico Nord-Est Cluster (2010) – specialized on yarns and knitting - 23 member companies - 1,700 employees - Over 60 million Euro turnover |



ICT sector (SMAR-TIC)

| Main products/services: | Client-oriented software, IT consultancy & services, hardware, digital media, cloud-based applications, devices, systems and advanced connectivity, streaming, telecommunications, computers and peripherals maintenance services; cable and wireless internet; |
|-------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Active units / sector | 1,505 |
| Employees / sector | 11,600 |
| Turnover | 366.8 million Euro |
| Productivity | 11,944 Euro/employee |
| Clusters in the field | EURONEST IT&C Hub Regional Innovative Cluster ICONIC – Interactive Cluster of New Media Industry |



Biotechnology sector

- 8 large companies involved in research-development and production of pharmaceutical medication
 - Antibiotice SA leading Romanian producer of generic drugs having its own Research Center for Antibiotics
 - Institute for Biologic Research focused on cellular and molecular biology, biotechnology, biodiversity, bioanalysis and bio-informatics.

2 universities with specialized profiles

- "Gr. T. Popa" University of Medicine and Pharmacy, in Iasi
 - ✓ Research in pharmacy biotechnologies, PhD School
 - ✓ Biomedical Research Center life science (biomedical and behavioural sciences)
- "Al. loan Cuza University Faculty of Biology (PhD School with researches on microbial and cellular biotechnologies)



Biotechnology sector

- Regional Institute of Oncology (30 mil. Euro investment, 300 beds)
- 3 research labs:
 - Molecular biology
 - Radiology and imaging
 - Radiotherapy.

2 clusters

- IMAGO-MOL The North-East Regional Innovative Cluster for Molecular and Structural Imaging
- bioROne The biotech cluster









Conclusions

The North-East Region of Romania has

- a good academic infrastructure capable to generate specialized human resource;
- R&D units
- clusters;
- competences and specialization potential in the textile, ICT and medicine sectors



Thank you!

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